General Fact :-

1. Mobiles/communication/internet/Techmology

Mobile phones and the Internet are two great innovations of science for communication and have been facilitating people for a long time. These two technologies are widely used in almost all the countries of the world and had become a part of our daily lives. We can't deny the usefulness of these technologies as they had made our life easier than it was ever before.

2. Career/knowledge/Education

Every human being with an ambition of getting higher knowledge requires attending colleges or universities. The main reason for attending universities or colleges may differ man to man. Someone may aspire to achieve greater knowledge, someone may just want to earn a certificate or someone might attribute it as a step towards career development.

3. Agriculture/Food

Compared with people in the past, we concern far less on the preparation of food today, thanks to the development of agriculture and scientific technology. A fair amount of beneficial influence is occurring to us consequently.

4. Less developed countries

Perhaps the aid should be diverted to some *less developed countries* that have the scarcity of natural resources and where poverty is still widespread.

Many *developing countries* still struggle to meet the basic needs of their citizens.

5. Rich nations

I believe, *rich nations* have a natural obligation to help poor countries so that they can become self-sufficient in the long run. *The industrialised world* can provide financial support to such poor nations.

6. Superpower

The USA is a great economic *superpower* and the decision made by the country often determine the fate of many poor nations.

7. Globalisation/consumerism

Consumerism is a trend developed due to globalisation. It means we want to buy whatever we want, whenever we want and wherever we go. We live in a global village where we can enjoy many international brands and products and thanks to the globalisation for this facility.

While we wholeheartedly welcome the global trade facility, we should be wary of the threat to our **national sovereignty** that might follow due to globalisation.

8. Environment

The environment has become a major concern over the last couple of decades, resulting in several debates on who should be responsible for ensuring its sustenance for our future generations.

9. Language

Learning a language can be easy but being able to communicate like a native speaker and having a well-grasp of that language are quite hard as it takes more than learning words and grammatical rules of a language.

10. Art

There are many cultures and traditions in this world and people believe and respect them from them from various points of views. While considering about a culture in a country, we cannot even forget its museums and art galleries as it plays a great role in preserving the culture. Moreover, they are the best method of displaying the history and values to the youth in a country.

Useful vocabulary/phrases to open/start the essay:

Many/some people claim/opine/believe that...

There is no denying that...

It is often said that...

These days.../ Nowadays.../ In this day and age...

It goes without saying that...

It is universally accepted that...

We live in an age when many of us are...

People are divided in their opinion regarding...

.... is one of the most important issues...

Whether or is a controversial issue...

Useful vocabulary/phrases to end the Introduction part:

Let us examine both views before reaching a concrete decision.

The following paragraphs discuss whether or and reach a reasonable conclusion.

The following essay takes a look at both sides of the argument.

My two cents go for...

However, I strongly believe that...

I oppose the view and my reasons will be explained in the following paragraphs.

This essay will support this view with arguments in the following

paragraphs.

I personally believe that...

Thus the advantages far outweigh the disadvantages...

I wholeheartedly believe that this trend should be changed.

It is a debatable issue and it needs proper scrutinization before coming to any conclusion.

It is a pressing issue and people have different opinion regarding......

Note:- We should try to avoid using personal pronouns like 'I' and 'we' therefore use 'This essay....' instead.