

fall drop decline decrease go down plunge

plummet



THERE + BE + A

There is a
There was a
There has been a
There will be a

ADJECTIVE

slight gradual dramatic steady

NOUN

rise fall drop decline in sales ...
in the price of x
in the rate ...
in the number ...

SUBJECT

VERB

ADVERB

Sales

Prices

Production

The percentage of x

The number of x

What happened?

fell

dropped

rose

decreased

increased

How did it change?

slightly

sharply

steadily

significantly

dramatically

Remember: the verb is often in the past tense but always check this.



